



# Sardar Vallabhbhai National Institute of Technology Surat – 395 007 (Gujarat) INDIA

## RESUME: [UG – B. Tech]

Institute Roll No.: U13EC108

Branch: Electronics and  
Communication

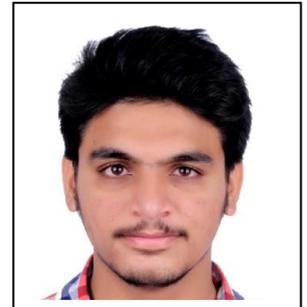
Name: Darshil Shastri

Date of Birth: 21<sup>st</sup> September, 1994

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**Objective:** To work in various field related to management and marketing, including brand development and operations, in a competitive but growth oriented role, with leading global corporations across the world.

**Areas of Interest:** Marketing and Sales, Data Mining and Business Development, Operations.

**Hobbies:** Reading, Writing, Travelling, watching and playing sports.

### Academic History (Pre-Engineering):

Course	Institution/Board	Year of Passing	Percentage/CGPA
X	Anand Vidya Vihar/CBSE	2011	10.0 CGPA
XII	Anand Vidya Vihar/CBSE	2013	95%

### Academic Record (Engineering):

Semester	Month, Year of Passing	SGPA	CGPA
I	Dec,2013	8.84	8.84
II	May,2014	8.12	8.48
III	Dec,2014	6.86	7.99
IV	May,2015	7.32	7.83
V	Dec,2015	7.39	7.74
VI	May,2016	7.92	7.78

- ❖ Whether, all examinations have been passed with first attempt: **Yes**
- ❖ Elective Subjects: i) **Marketing Management**  
ii) **Personnel Management**

## **Training/Internship Details:**

- ❖ Jugnoo, Vadodara(December,2015)
  - Marketing and Promotions through event partnerships
  - Establishing market presence through college chapters and promotions
- ❖ Tiger Advertising , Vadodara(June-July,2015)
  - Market Research and Brand Positioning for Product Launch
  - Content Generation for event mailers and campaigns
- ❖ SS Exhibitions& Media Pvt. Ltd, Delhi(June-July, 2016)
  - Career Counselling for students' post 12<sup>th</sup> in various cities across Northern India
  - Leading a team for evaluating parameters for college's, based on performance, and guiding parents and students for the same.

## **Achievements:**

- ❖ Winner of National Bal Shree Honour , Creative Writing, 2010
- ❖ National CBSE Heritage Quiz, Semi-Finalist, 2011
- ❖ Winner of National DAV Khoj, Vigyan Shree Award, 2013
- ❖ Winner of Strategist(Debate) and Just A Minute(JAM) in College, 2013
- ❖ 3<sup>rd</sup> place at India International Model United Nations, 2013
- ❖ Nodal officer for NIT Surat in NIT Conclave for 2014 and 2015.
- ❖ Regional Mentor for Katha (International Organisation that promotes reading and writing For school children) West Zone, Creative Writing Workshop

## **Extracurricular Activities**

- ❖ 1.5 years in AIESEC as Team Member, Manager ,Team Leader ,Vice-President and other various roles, including planning and executing 2 annual events.
- ❖ Attended 2 Local, 2 National, 1 International Conference(Asia-Pacific Region) as Vice President
- ❖ Senior Member of Literary and Debating Club in SVNIT
- ❖ Worked as a Radio Jockey for Radio Mirchi, during 1<sup>st</sup> season of IPL(Indian Premier League)
- ❖ Chief Editor, Renesa(Campus Publication Head)
- ❖ Content Head for Gujarat Chhatra Sansad, (NGO)
- ❖ Resource person for Bal Bhavan Baroda, for Creative Writing Workshops and Magazine.
- ❖ Initiated Vadodara Quiz Club, to promote quizzing culture in the city.

## **Additional Information (if any):**

I hereby certify that all information provided above is true to the best of my knowledge and belief.