

**GLOBAL  
MBA**



**PLACEMENT  
REPORT**



*Class of 2014*



**Sandra RICHEZ**

Head of Global MBA Career Services & Student Affairs



*The EDHEC Class of 2014 saw a more dynamic global job market for experienced global profiles, permitting a shorter delay for placement, with 94% of those employed accepting offers within 4 months of graduation. Average salaries were also up, at \$109 000 per year on average, which represented a 70% average increase in salary from pre- to post-MBA. This year also saw a greater number of our MBA candidates returning to their home countries for work and leveraging their local advantage to make significant career transitions. Europe and Asia attracted an equal number of MBA graduates, with France, Japan and the UK attracting the highest numbers.*

*98% of EDHEC's MBA graduates were able to make a successful career change, most of them in their function, level of responsibility, salary or sector. Sales and Marketing, Consulting and General Management roles were the top functions. Technology firms were the most popular sectors followed by consulting and financial services. Top corporations who employ 2014 EDHEC MBAs include Amazon, Amadeus, Bain, BCG, Bertelsmann, Bic Group, BNP Paribas, Deutsche Bank, John Deere, and Microsoft. Reflecting the MBA's focus on entrepreneurship, two new companies were successfully launched by 2014 EDHEC MBA graduates in the UK. Several 2014 graduates joined startups or new ventures, notably Rocket Internet's ventures in Angola, Malaysia, Nigeria and Paris. 🌟*

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# EDHEC GLOBAL MBA

## 2014 CLASS PROFILE



33

**YEARS  
OF AGE**

*(range 26-47)*



32

**NATIONALITIES**



33%

**WOMEN**



8.5

**YEARS OF  
EXPERIENCE**



60%

**OF CLASS AGED  
30 OR OVER**



94%

**INTERNATIONAL  
PROFILES**

# HIRING & ENGAGING WITH **EDHEC MBAs**

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*MBAs end their courses in May or January  
and can join firms in a variety of ways:*

## **EMPLOYMENT**

Companies send offers to EDHEC Global MBA Career Services to source global talent from more than 32 countries.

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## **GLOBAL MANAGEMENT TALENT SOURCING**

After discussing firms' MBA hiring needs, Career Services can source specific international profiles for open positions and leadership programs.

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## **MBA CONSULTING PROJECTS**

A small team of MBAs work on a strategic 8-week project under the co-supervision of a manager and a professor bringing fresh global perspectives and real deliverables.

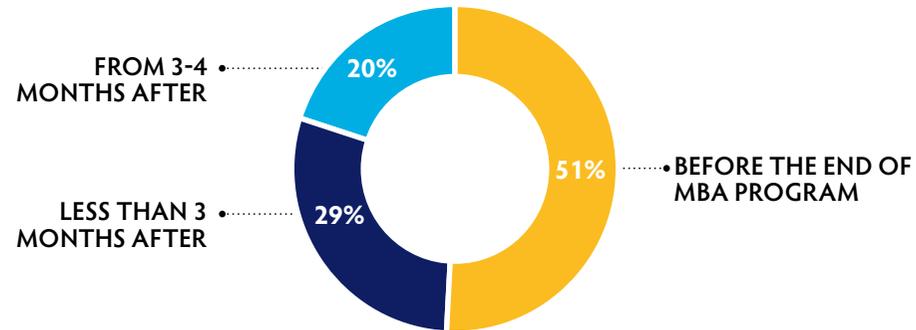
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## **INTERNSHIPS**

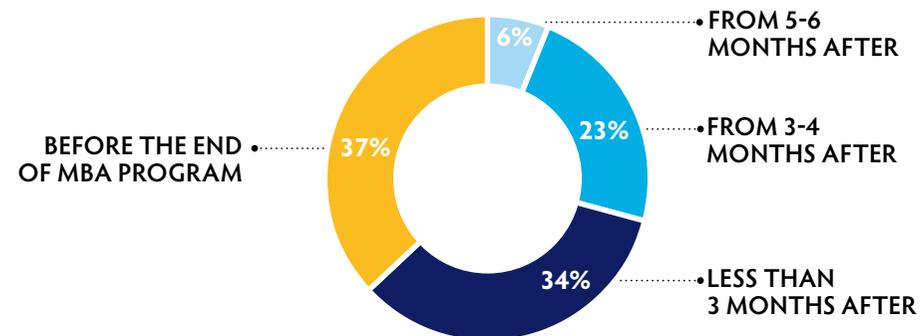
MBAs may choose to carry out 3 to 6-month internships, starting May or January - a great way to test MBA talent!

# JOB OFFERS

**RECEIVED OFFER AT THE END OF THE MBA PROGRAM**

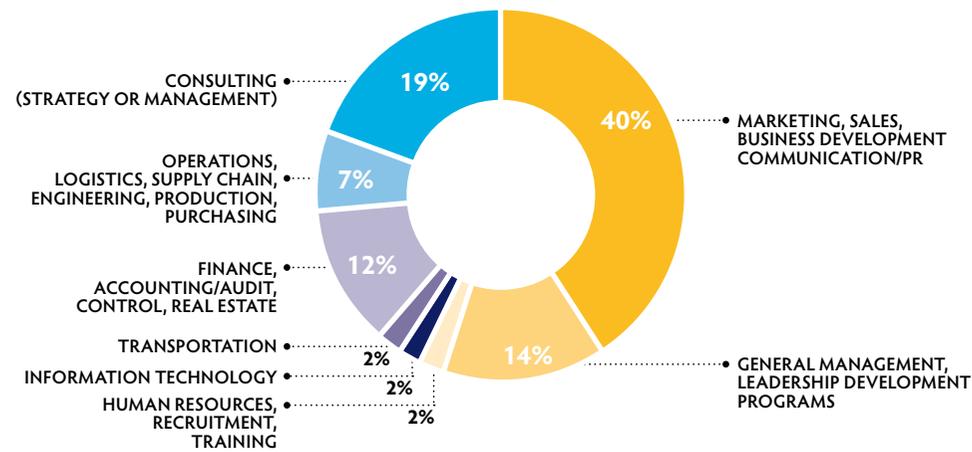


**ACCEPTED OFFER AT THE END OF THE MBA PROGRAM**

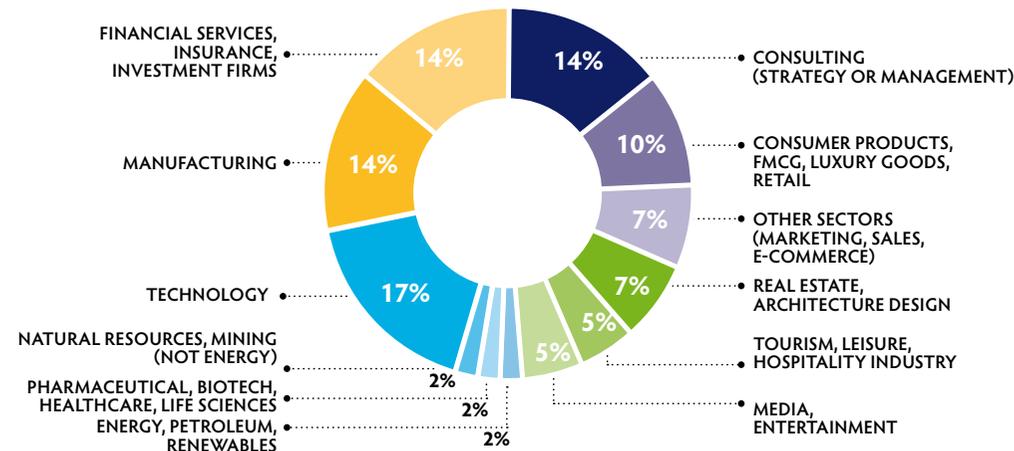


# CORPORATE SECTORS

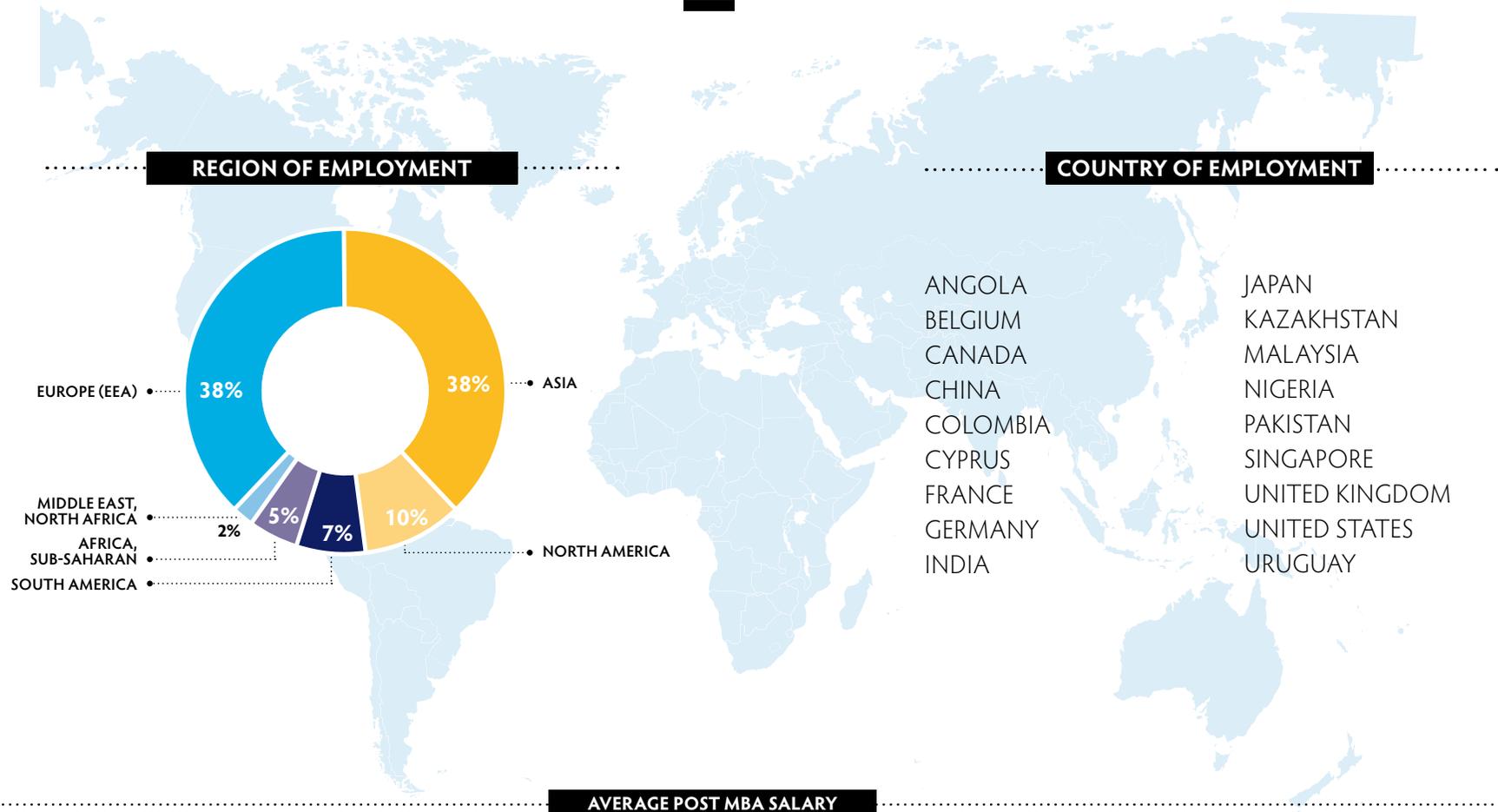
## JOB FUNCTION



## TOP SECTORS



# POST-MBA COUNTRY LOCATION



**\$109 000 PER YEAR**

# CORPORATE RELATIONS

## EDHEC CAREER EVENTS

In 2014, EDHEC GLOBAL MBA collaborated with leading companies to organise various events throughout the year of the programme including:

### Several on-campus or online company presentations

#### Career Treks:

Amadeus, Schneider Electric, IBM, Microsoft...

#### Global MBA Talent Day, Paris

#### EDHEC Forum, Paris:

over 120 participating companies

#### EDHEC Finance Career Day:

Nice and online

## CONSULTING PROJECTS

Each consulting project is tailored to provide the sponsor company with strategic knowledge while enabling the MBA participants, in teams, to get their teeth into challenging questions in real-life businesses.

### Examples of sponsor companies

Air Liquide, Amadeus, Edmiston, Google, Kurt Salmon, L'Oréal, Orphoz, Pearson, Schneider Electric, Sodexo and others.

## TOP-RANKED CAREER SERVICES

**#1** IN FRANCE  
STUDENT ASSESSMENT  
OF CAREER SERVICES

*The Economist 2014*

**#4** IN EUROPE  
FOR 10 YEARS  
ON ROI

*QS ROI Report 2015*

**#30** WORLDWIDE  
FOR JOBS THROUGH  
CAREERS SERVICES

*The Economist 2014*

# GLOBAL EMPLOYMENT

## 2014 EMPLOYERS

**Africa Internet Holding** France

**Amadeus IT Group** France

**Amazon Japan** Japan

**Asahi Kasei Corporation** Japan

**Bain & Company** Belgium

**Bertelsmann (Arvato Financial Solutions / Medienfabrik)** Germany

**BIC Group (Cello)** India

**BNP Paribas (BNPP Investment Partners / Risk IM)** Belgium, USA

**Decameron All Inclusive Resorts** Colombia

**Deutsche Bank (Global Transactions)** United Kingdom

**Imerys** France

**Investance consulting** France

**John Deere (Interagrovia SA, Country Dealer)** Uruguay

**Kyushu Railway Company** Japan

**La Redoute** France

**Microsoft** Saudi Arabia

**Mobibase** France

**MTC (Meet the Crowd)** United Kingdom

**National Bank of Canada** Canada

**NTT communications** Japan

**Pinnacle** Canada

**Promotora Ambiental Valle** Colombia

**Rafi Group** Pakistan

**Rocket Internet** Angola, Nigeria, Malaysia

**SHL India** India

**Shoot Social Limited** United Kingdom

**Suzhou Vito Information Technology Co.Ltd** China

**Swan Energy Limited** India

**The Boston Consulting Group** Japan

**Urban Stay Limited** United Kingdom

**Wiland Inc.** USA

**ZTE Pvt Ltd** Pakistan

# YOUR CONTACT

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