

GLOBAL
MBA



PLACEMENT
REPORT



Class of 2014



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Head of Global MBA Career
Services & Student Affairs



The EDHEC Class of 2014 saw a more dynamic global job market for experienced global profiles, permitting a shorter delay for placement, with 94% of those employed accepting offers within 4 months of graduation. Average salaries were also up, at \$109 000 per year on average, which represented a 70% average increase in salary from pre- to post-MBA. This year also saw a greater number of our MBA candidates returning to their home countries for work and leveraging their local advantage to make significant career transitions. Europe and Asia attracted an equal number of MBA graduates, with France, Japan and the UK attracting the highest numbers.

98% of EDHEC's MBA graduates were able to make a successful career change, most of them in their function, level of responsibility, salary or sector. Sales and Marketing, Consulting and General Management roles were the top functions. Technology firms were the most popular sectors followed by consulting and financial services. Top corporations who employ 2014 EDHEC MBAs include Amazon, Amadeus, Bain, BCG, Bertelsmann, Bic Group, BNP Paribas, Deutsche Bank, John Deere, and Microsoft. Reflecting the MBA's focus on entrepreneurship, two new companies were successfully launched by 2014 EDHEC MBA graduates in the UK. Several 2014 graduates joined startups or new ventures, notably Rocket Internet's ventures in Angola, Malaysia, Nigeria and Paris. 🍷🍷

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EDHEC GLOBAL MBA

2014 CLASS PROFILE



33

**YEARS
OF AGE**

(range 26-47)



32

NATIONALITIES



33%

WOMEN



8.5

**YEARS OF
EXPERIENCE**



60%

**OF CLASS AGED
30 OR OVER**



94%

**INTERNATIONAL
PROFILES**

HIRING & ENGAGING WITH **EDHEC MBAs**

*MBAs end their courses in May or January
and can join firms in a variety of ways:*

EMPLOYMENT

Companies send offers to EDHEC Global MBA Career Services to source global talent from more than 32 countries.

GLOBAL MANAGEMENT TALENT SOURCING

After discussing firms' MBA hiring needs, Career Services can source specific international profiles for open positions and leadership programs.

MBA CONSULTING PROJECTS

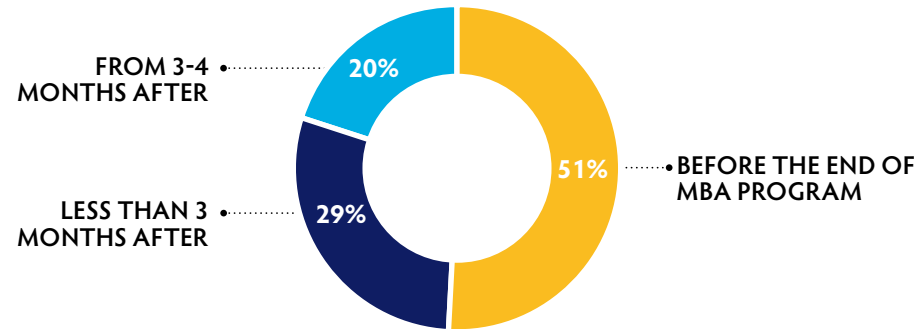
A small team of MBAs work on a strategic 8-week project under the co-supervision of a manager and a professor bringing fresh global perspectives and real deliverables.

INTERNSHIPS

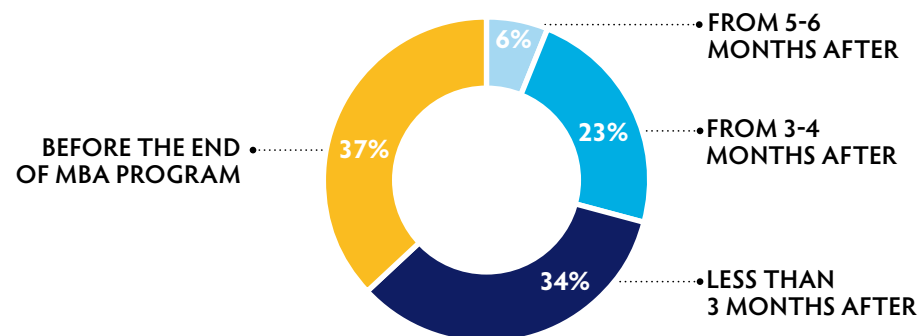
MBAs may choose to carry out 3 to 6-month internships, starting May or January - a great way to test MBA talent!

JOB OFFERS

RECEIVED OFFER AT THE END OF THE MBA PROGRAM

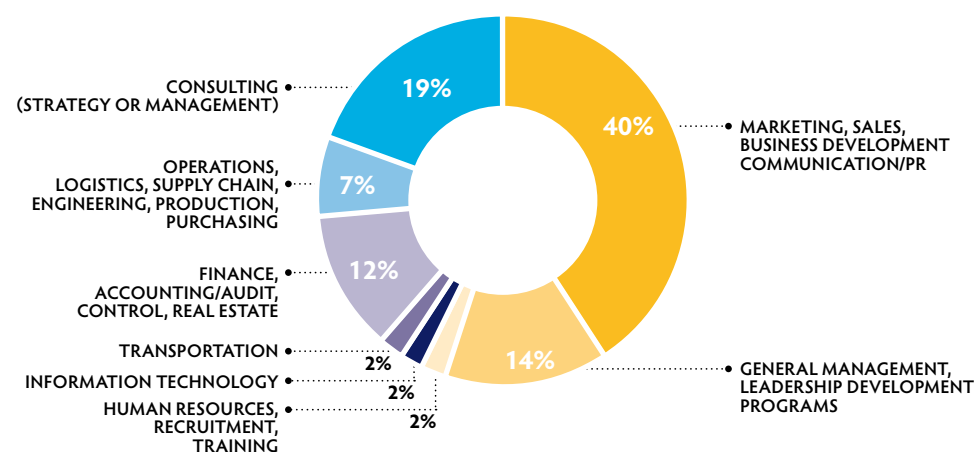


ACCEPTED OFFER AT THE END OF THE MBA PROGRAM

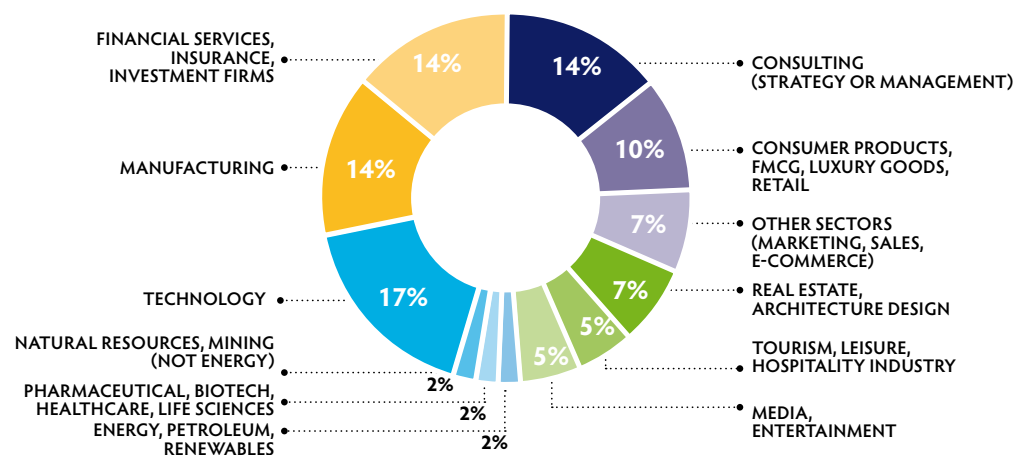


CORPORATE SECTORS

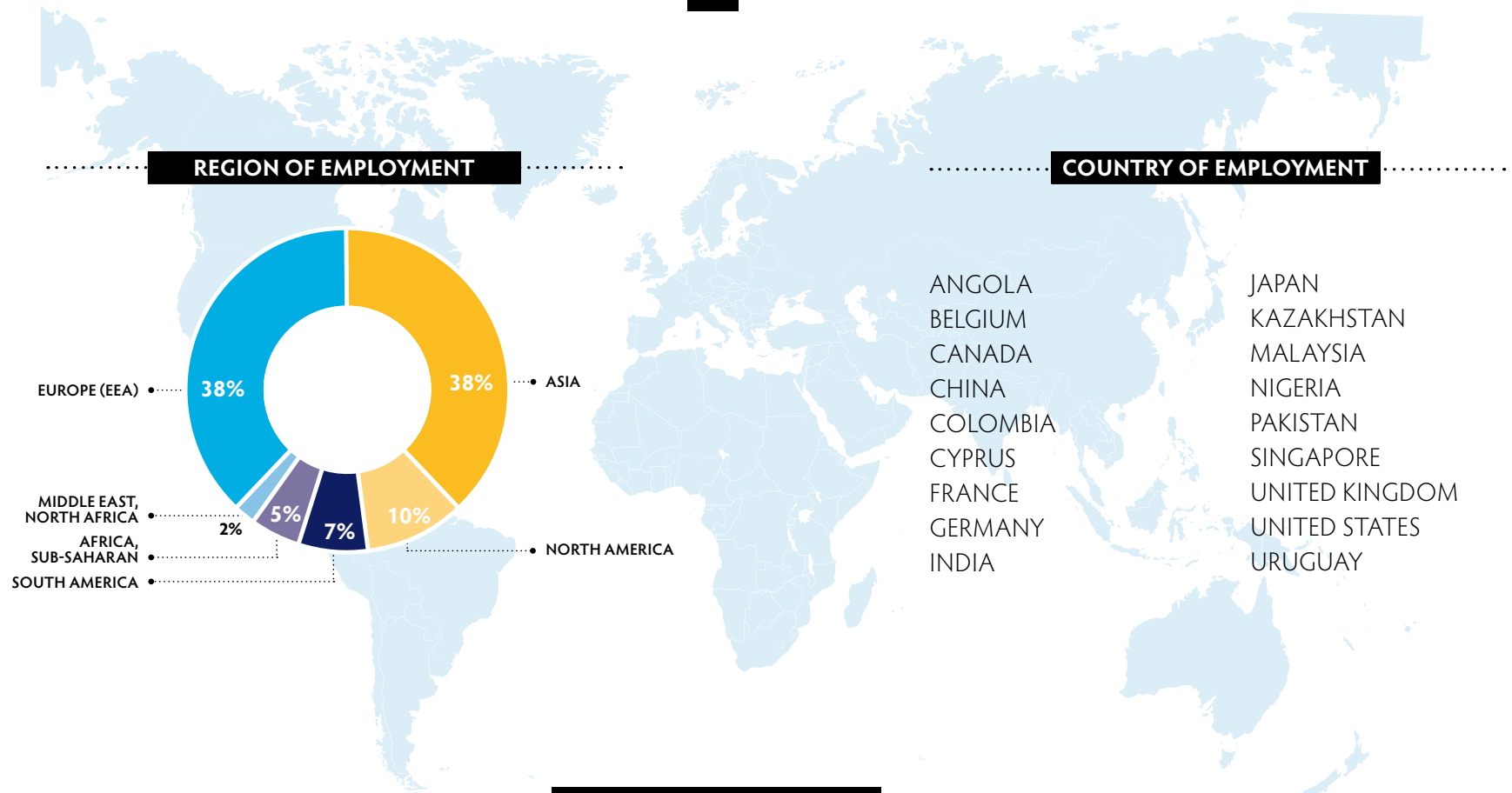
JOB FUNCTION



TOP SECTORS



POST-MBA COUNTRY LOCATION



\$109 000 PER YEAR

CORPORATE RELATIONS

EDHEC CAREER EVENTS

In 2014, EDHEC GLOBAL MBA collaborated with leading companies to organise various events throughout the year of the programme including:

Several on-campus or online company presentations

- **Career Treks:**

Amadeus, Schneider Electric, IBM, Microsoft...

- **Global MBA Talent Day, Paris**

- **EDHEC Forum, Paris:**

over 120 participating companies

- **EDHEC Finance Career Day:**

Nice and online

CONSULTING PROJECTS

Each consulting project is tailored to provide the sponsor company with strategic knowledge while enabling the MBA participants, in teams, to get their teeth into challenging questions in real-life businesses.

Examples of sponsor companies

Air Liquide, Amadeus, Edmiston, Google, Kurt Salmon, L'Oréal, Orphoz, Pearson, Schneider Electric, Sodexo and others.

TOP-RANKED CAREER SERVICES

#1 IN FRANCE
STUDENT ASSESSMENT
OF CAREER SERVICES

#4 IN EUROPE
FOR 10 YEARS
ON ROI

#30 WORLDWIDE
FOR JOBS THROUGH
CAREERS SERVICES

The Economist 2014

QS ROI Report 2015

The Economist 2014

GLOBAL EMPLOYMENT

2014 EMPLOYERS

Africa Internet Holding France

Amadeus IT Group France

Amazon Japan Japan

Asahi Kasei Corporation Japan

Bain & Company Belgium

Bertelsmann (Arvato Financial Solutions / Medienfabrik) Germany

BIC Group (Cello) India

BNP Paribas (BNPP Investment Partners / Risk IM) Belgium, USA

Decameron All Inclusive Resorts Colombia

Deutsche Bank (Global Transactions) United Kingdom

Imerys France

Investance consulting France

John Deere (Interagrovia SA, Country Dealer) Uruguay

Kyushu Railway Company Japan

La Redoute France

Microsoft Saudi Arabia

Mobibase France

MTC (Meet the Crowd) United Kingdom

National Bank of Canada Canada

NTT communications Japan

Pinnacle Canada

Promotora Ambiental Valle Colombia

Rafi Group Pakistan

Rocket Internet Angola, Nigeria, Malaysia

SHL India India

Shoot Social Limited United Kingdom

Suzhou Vito Information Technology Co.Ltd China

Swan Energy Limited India

The Boston Consulting Group Japan

Urban Stay Limited United Kingdom

Wiland Inc. USA

ZTE Pvt Ltd Pakistan

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